

## FIG. 1

- 11: ATTRIBUTE INFORMATION ATTACHING SECTION
- 12: MEANING INFORMATION CHANGING SECTION
- 13: MEANING INFORMATION STORING SECTION
- 5 14: TRANSMITTING SECTION
  - 21: PROGRAM
  - 22: ATTRIBUTE INFORMATION
  - 23: PROGRAM + ATTRIBUTE INFORMATION
  - 24: MEANING INFORMATION
- 10 100: TRANSMITTER
- 200: RECEIVER

## FIG. 2

- 25: PROGRAM (VIDEO, AUDIO)
- 15 26: PROGRAM ID

## FIG. 3

- A: PROGRAM ID
- 21: PROGRAM (VIDEO, AUDIO)
- 20 22: ATTRIBUTE INFORMATION

## FIG. 4

- A: ATTRIBUTE INFORMATION
- B: ADDRESS
- 25

## FIG. 5

- A: ATTRIBUTE INFORMATION
- B: ADDRESS

## 30 FIG. 6

- A: MEANING INFORMATION
- B: ADDRESS
- C: VALUE
- D: FEMALE
- 35 E: MALE
- F: 18 YEARS OF AGE OR OVER
- G: NO AGE LIMITS

H: ADDRESS

I: MEANING

J: A COMPANY

K: B COMPANY

5 L: T COMPANY

M: N COMPANY

N: PROGRAM ID

FIG. 7

10 A: MEANING INFORMATION

B: ADDRESS

C: VALUE

D: NO AGE LIMITS

E: 18 YEARS OF AGE OR OVER

15 H: T COMPANY

I: A COMPANY

J: N COMPANY

K: B COMPANY

M: FEMALE

20 N: MALE

O: PROGRAM ID

FIG. 8

12: MEANING INFORMATION CHANGING SECTION

25 13: MEANING INFORMATION STORING SECTION

14: TRANSMITTING SECTION

21: PROGRAM

22: ATTRIBUTE INFORMATION

24: MEANING INFORMATION

30 100A: TRANSMITTER

200: RECEIVER

FIG. 9

A: PROGRAM ID

35 B: ATTRIBUTE INFORMATION PORTION

FIG. 10

28: USER ATTRIBUTES

30: PROGRAM

100: TRANSMITTER

200: RECEIVER

5 301: RECEIVING SECTION

302: SEPARATING SECTION

303: ACCUMULATION CONTROL SECTION

304: USER ATTRIBUTE STORING SECTION

305: INTERPRETING SECTION

10 306: ACCUMULATION MANAGING SECTION

A: PROGRAM

B: ATTRIBUTE INFORMATION

C: MEANING INFORMATION

15 FIG. 11

28: USER ATTRIBUTES

28A: MALE

28B: 20 YEARS OF AGE

28C: T COMPANY

20 28D: N COMPANY

FIG. 12

S801: RECEIVE?

S802: PROGRAM 21, ATTRIBUTE INFORMATION 22, AND MEANING INFORMATION 24

25 RECEIVED?

S803: SEPARATE

S804: ACQUIRE USER ATTRIBUTES 28 FROM USER ATTRIBUTE STORING SECTION  
304

S805: INTERPRET ATTRIBUTE INFORMATION 22 BASED ON MEANING INFORMATION

30 24

S806: DO ATTRIBUTE INFORMATION 22 AND USER ATTRIBUTES 28 SATISFY  
PREDETERMINED RELATIONSHIP?

S807: ACCUMULATE PROGRAM 21

A: START

35

FIG. 13

12: MEANING INFORMATION CHANGING SECTION

- 13: MEANING INFORMATION STORING SECTION  
 14: TRANSMITTING SECTION  
 15: PROGRAM STORING SECTION  
 21: PROGRAM  
 5 24: MEANING INFORMATION  
 27: ATTRIBUTE INFORMATION  
 30: PROGRAM  
 100B: TRANSMITTER  
 200B: RECEIVER  
 10 30: PROGRAM  
 100B: TRANSMITTER  
 200B: RECEIVER  
 301: RECEIVING SECTION  
 15 302: SEPARATING SECTION  
 303: ACCUMULATION CONTROL SECTION  
 304: USER ATTRIBUTE STORING SECTION  
 305: INTERPRETING SECTION  
 306: ACCUMULATION MANAGING SECTION  
 20 308: ACCUMULATION CONTROL FUNCTION RECEIVING SECTION  
 309: DETERMINING SECTION  
 A: PROGRAM  
 B: ATTRIBUTE INFORMATION  
 C: MEANING INFORMATION  
 25 D: NETWORK  
 E: USER ATTRIBUTES

## FIG. 15

- 30 S1101: ACCUMULATION CONTROL FUNCTION RECEIVING SECTION 308 RECEIVED PROGRAM 30?  
 S1102: ACCUMULATION CONTROL FUNCTION ACQUIRING SECTION 310 ACQUIRES PROGRAM 30 THROUGH NETWORK  
 S1103: STORE PROGRAM 30 ACQUIRED THROUGH NETWORK IN CONTROL SECTION 307  
 35 S1104: STORE RECEIVED PROGRAM 30 IN CONTROL SECTION 307  
 A: START  
 B: END

## FIG. 16

12: MEANING INFORMATION CHANGING SECTION

13: MEANING INFORMATION STORING SECTION

5 14: TRANSMITTING SECTION

15: PROGRAM STORING SECTION

16: DISTRIBUTION TIME INFORMATION STORING SECTION

21: PROGRAM

24: MEANING INFORMATION

10 27: ATTRIBUTE INFORMATION

100C: TRANSMITTER

200C: RECEIVER

A: DISTRIBUTION TIME INFORMATION

## 15 FIG. 17

30: PROGRAM

100C: TRANSMITTER

200C: RECEIVER

301: RECEIVING SECTION

20 302: SEPARATING SECTION

303: ACCUMULATION CONTROL SECTION

304: USER ATTRIBUTE STORING SECTION

305: INTERPRETING SECTION

306: ACCUMULATION MANAGING SECTION

25 308: ACCUMULATION CONTROL FUNCTION RECEIVING SECTION

309: DETERMINING SECTION

310: ACCUMULATION CONTROL FUNCTION ACQUIRING SECTION

A: PROGRAM

B: ATTRIBUTE INFORMATION

30 C: MEANING INFORMATION

D: DISTRIBUTION TIME INFORMATION

E: NETWORK

## FIG. 18

35 S1401: IS IT POINT IN TIME ASSOCIATED WITH DISTRIBUTION TIME?

S1402: ACCUMULATION CONTROL FUNCTION RECEIVING SECTION 308 EXECUTES  
OPERATION OF RECEIVING PROGRAM 30

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S1403: DISTRIBUTION TIME RECEIVING SECTION 311 RECEIVED DISTRIBUTION  
TIME INFORMATION?

S1404: UPDATE DISTRIBUTION TIME

A: START

5

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図 1

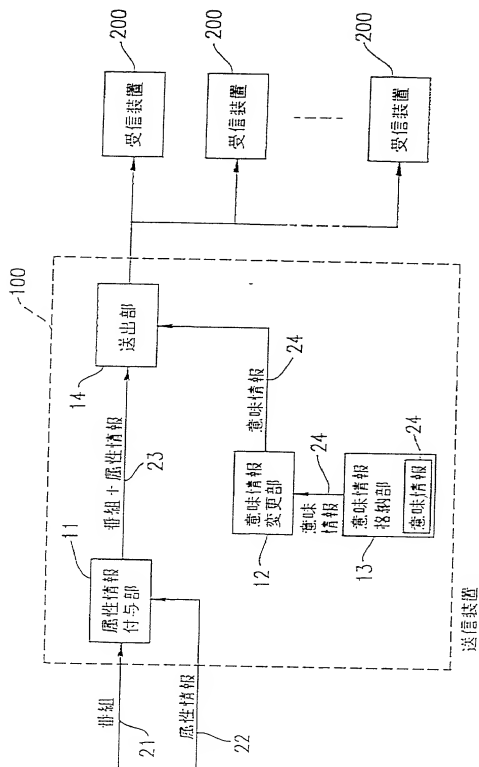


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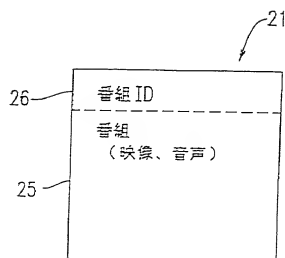


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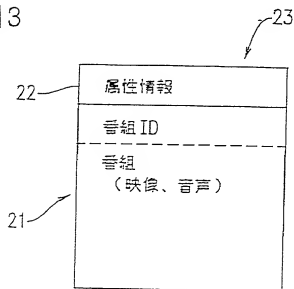


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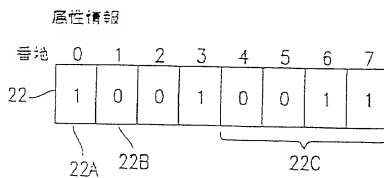




図 5

属性情報

番地	0	1	2	3	4	5	6	7
31	1	0	0	1	1	1	0	0

図 6

意味情報

番地	値(0)	値(1)
0	女性	男性
1	18才以上	年齢不問
2		
3		
番地	値	意味
4~7	0001	A社
	0010	B社
	0011	T社
	⋮	⋮
	1111	N社
番地ID	0001	

24

24A

24B

24C

26

図7

意味情報

29

番地	値(0)	値(1)	
0	年齢不同	18才以上	29A
1~4	0001	T社	29B
	0010	A社	
	0011	N社	
	⋮	⋮	
	1111	B社	
番地	値(0)	値(1)	
5	女性	男性	29C
6			
7			
番地ID	0001		26

FIG. 8

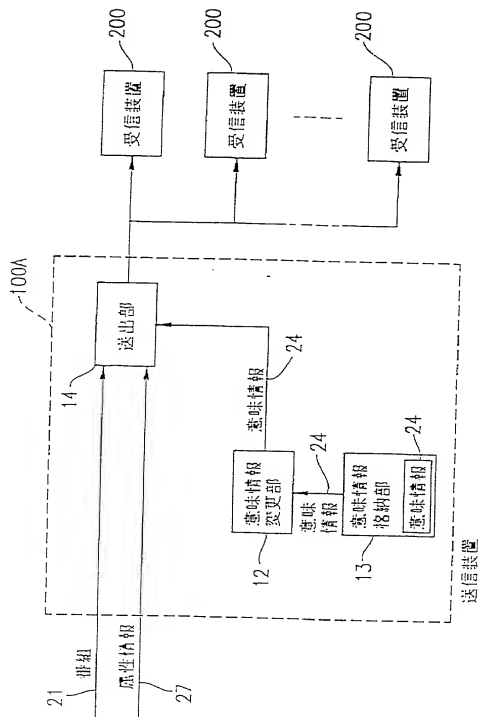


図 9

27

音組ID	属性情報部							
0001	1	0	0	1	1	0	0	1
⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮

26
22A

22

22

22

22

200



図 11

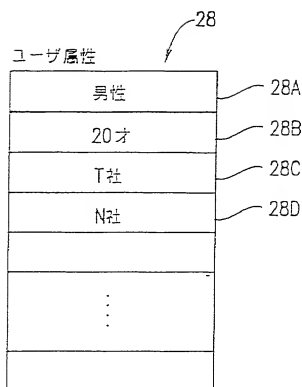


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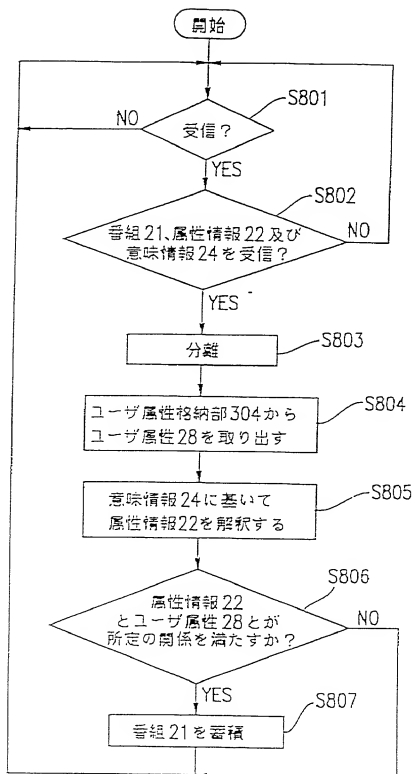


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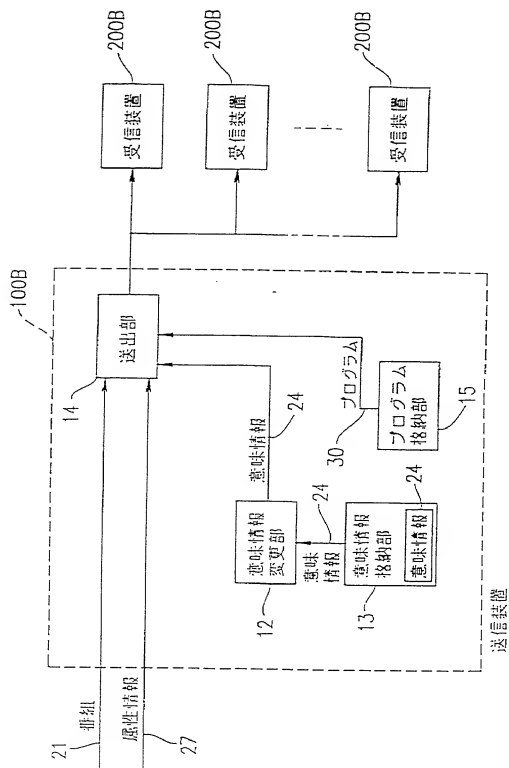




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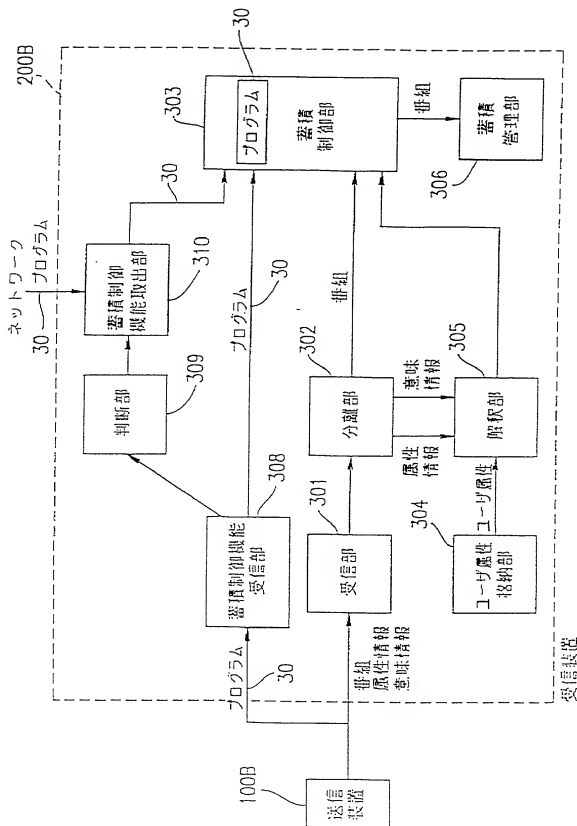
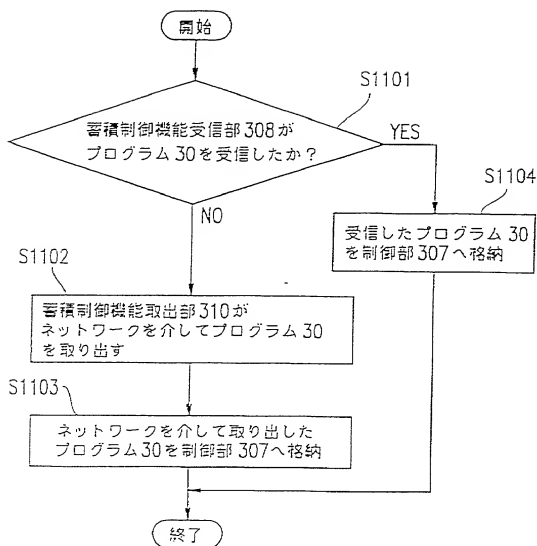


図 15



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図 16

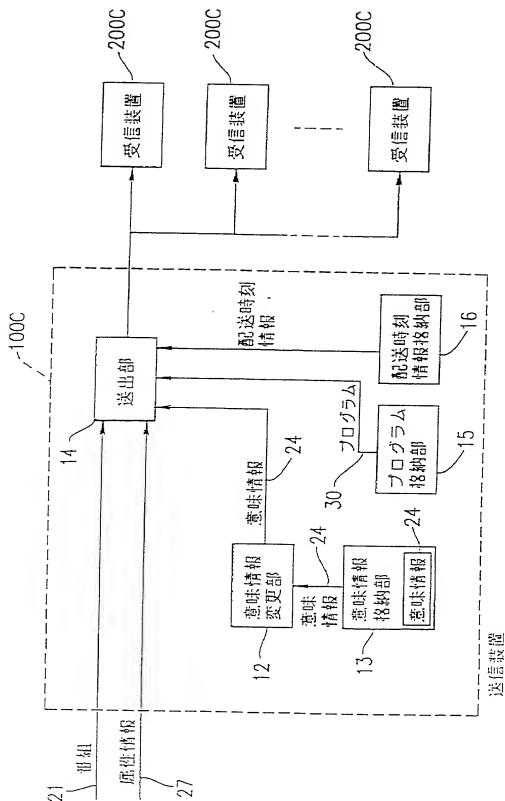




図 18

